

BEN HOWARD



W | BenHoward.net

E | Hello@BenHoward.net

P | 713.822.4428

EDUCATION

The Iron Yard, Houston, TX
Front End Development, May - July 2015

Maryland Institute College of Art, Baltimore, MD
BFA Environmental Design, August 2007 - May 2011

CLIENTS

Buffalo Wild Wings
Publix Grocery
Florida's Natural Orange Juice
Toyota
Everlywell
Texas Medical Center
Hybrent Inc.
MindClick Group
MCA Communications
Entrepreneur's Organization
The Center for Houston's Future

SKILLS

Mac OSX
Adobe CC
-Photoshop
-InDesign
-Illustrator
HTML/CSS
Javascript
React JS
Sketch 3
Zeplin
Invision

UNIQUE NOTES

- I was an extra in the Wes Anderson film Rushmore, I got to clap for Bill Murray.
- If I could see any one band still living perform their final concert, it would be Daft Punk.
- I fainted in the middle of my first grade play.

EXPERIENCE

FREELANCER

UX / Graphic Designer, 2011- Present

I have been working as a freelance designer since 2007 in various capacities. My freelance career has allowed me to work in large agencies and small startups. My roles have been UX Designer, Graphic Designer, Art director.

CALAMINE

Lead UX Designer, September 2015 - Present

Our client, EverlyWell provides at-home health tests that you can order tests, view results and learn more about your health directly through their website Everlywell.com.

- Co-lead visual style for Everlywell.com on Mobile, Tablet and Desktop.
- Created the User Experience workflows and data visualization.
- Managed the handoff between the visual designs and assets with development using Sketch and Zeplin.

TEXAS MEDICAL CENTER

Graphic Designer, June - October 2014,

I worked with the Texas Medical Center (TMC) on relaunching their monthly publication, TMC Pulse. The publication allowed me to take on roles in art direction, editorial layout, and formatting for print and digital.

- I used Mailchimp and Uberflip to help establish an online audience for the digital publications and social media.
- I designed and aided in the creation of the TMC mobile app, which combines all TMC communications, including maps and lodging.

SERGIO CREATIVE

Graphic Designer, February - December 2013,

My role at Sergio Creative was to handle a select list of clients directly. Clients came to me with a variety of challenges including creating concepts, executing designs and preparing for both print and web.

- I handled Entrepreneur's Organization's account for all marketing including posters, direct mailers, e-mails and special event collateral.

22SQUARED

Graphic Design Intern, September 2011 - December 2011,
22Squared hired me on as a design intern after I graduated. Here I worked in teams on direction and design for a variety of clients including Buffalo Wild Wings, Florida's Natural Orange Juice and Toyota.